



BEST Award

William Parish



Marketing Presentation

- Company Structure
- Departments
- Demographics
- Budget
- Design Alternatives
- Engineering Process
- Publicity to public
- CAD
- Website
- Professionalism
- Creativity
- Sell the product
- Q&A



Team Exhibit and Interview

- Sharing Information
- Demos
- Publicity
- Fundraising
- Technology
- Creativity
- Compliance
- Knowledge (of the game)
- Enthusiasm
- Recruitment efforts (Demographics)
- Students only



Engineering Notebook

- Research Paper
- Design Process
- Quality
- Completeness



Spirit and Sportsmanship

- Enthusiasm
- Signs, Props, t-shirts, etc
- Cheerleaders, mascots, bands, etc
- Supporters (non-students)



Robot Performance

